



## Hyatt Earth

A healthy environment is essential to sustaining a thriving community. Hyatt Earth is a focused effort to drive environmental stewardship in Hyatt hotels and the communities they serve.

Hyatt focuses on educating and engaging its associates about positive environmental action, and implementing sustainable practices to reduce resource consumption, emissions and waste at its hotels. Through Hyatt Earth, the company provides its associates with the necessary resources to be catalysts for positive change.

### Focus Areas

- Create a culture of environmental responsibility
- Conserve natural resources and reduce greenhouse gas emissions
- Reduce waste
- Establish responsible purchasing practices
- Integrate sustainable practices into the design and construction of Hyatt properties

### Green Teams

Hyatt's commitment to environmental stewardship is backed by the strength of more than 85,000 Hyatt associates and hundreds of dedicated [Green Teams](#) established at properties throughout the world. As Hyatt's local environmental ambassadors, Green Teams work to implement a range of local environmental initiatives that combine to make a global impact. Hyatt provides its Green Teams with resources, including training, environmental guidelines and best practices, and an online forum for Green Team members to share their experiences and spark new ideas.

### Hyatt Earth in Action

- [Grand Hyatt Dubai](#) implemented one of the Middle East's largest solar panel installations to heat the property's water, cutting the hotel's annual diesel fuel consumption by 33 percent.
- Seattle's [Hyatt at Olive 8's](#) innovative design is estimated to reduce water use at the hotel by approximately 2.4 million gallons per year. The property is Hyatt's first LEED-certified hotel.
- [Hyatt Regency Kyoto](#) is planting 450 square meters of grass on its rooftop, and expects the project to reduce the hotel's CO<sub>2</sub> emissions by three metric tons per year.
- Associates at [Hyatt's corporate headquarters in Chicago](#) held a competition to reduce paper consumption, which saved 2.5 million sheets of paper – a 30 percent reduction from the previous year. Reducing paper saved the company US\$22,000, which it then donated to a nonprofit organization that preserves local parks.

### Goals and Progress

[Hyatt EcoTrack](#) is a web-based tool that monitors and measures Hyatt's environmental impact by gathering monthly data from the company's properties to help it benchmark performance and drive improvement. Hyatt began measuring key environmental metrics in 1994, and is making progress toward the environmental goals it set for its managed, full-service hotels to reach by 2015. These goals include:

- Reducing energy consumption per square meter by 25 percent from 2006 levels
- Reducing water consumption per guest night by 20 percent from 2006 levels
- Reducing greenhouse gas emissions per square meter by 25 percent from 2006 levels
- Reducing waste sent to landfills per guest night by 25 percent from 2010 levels

For more information regarding Hyatt Earth, visit [www.HyattThrive.com](http://www.HyattThrive.com).

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